

Welcome to the Partner Experience at Think



Welcome

Join clients, partners and IBMers at IBM's digital event for hybrid cloud and AI and take the lead in delivering the world-class hybrid strategy your clients expect.



Session Details

The partner sessions are designed to help partners gain insights and access to resources to help deliver greater value to customers as they move to open hybrid cloud environments.

Reminder

Visit the partner lounge to engage the IBM ecosystem team and hear more details about program updates.

Don't miss important announcements outside of Think. [Update your profile](#) to receive communications tailored to your business needs.

Designed for partners

[Chairman's Address](#)

Join IBM Chairman and CEO Arvind Krishna as he shares his vision of the future of technology. Arvind will discuss how the agility of hybrid cloud and the intelligence of AI are accelerating digital transformation, and how companies in every industry can build a stronger digital foundation to reinvent the way they do business and engage the world.

[A Connected Ecosystem - IBM's Economic Engine for Partner Growth](#)

Join Bob Lord, along with leaders from Ernst & Young, Adobe, and Cognition Foundry, to learn how IBM delivers a profitable partner experience.

[Making Money with IBM: A \\$1B Investment in our Future](#)

David La Rose explains how to tap into ecosystem investments while partner LTI shares how its collaboration with IBM is maximizing outcomes.

[Monetize Your Business Model: Build Session](#)

Willie Tejada and Robert Green discuss how Dizzion collaborated with IBM deliver its remote work offering while navigating increased demand.

[Monetize Your Business Model: Service Session](#)

Join Evaristus Mainsah in this conversation to learn how HCL and IBM are helping clients develop digital and cloud-native solutions.

[Monetize Your Business Model: Sell Session](#)

Brian Fallon and Ronald van Heek share how BPSOLUTIONS' partnership with IBM is unlocking success in the hybrid cloud market.

Geography Ecosystem Forums

[Americas](#) [EMEA](#)
[APAC](#) [Japan](#)

Geography leaders share updates on how we are bringing the partner ecosystem story to life. We will also celebrate IBM award winners.

For more information

Visit the [Partner experience at Think page](#)
Register now at www.ibm.com/events/think

